

14:56 &gt; Wednesday 16th August 2006

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- Missing Pets
- Lost Friends
- Family Tree Research

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- Hospital Petition
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- Reader's Photos
- Information Desk
- About Hertfordshire
- Out & About

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- Lemonrock Gig Guide
- At the Movies
- Comedy and the Arts
- Music and Gigs
- Staying In

**Interactive...**

- Big Brother
- Blogs
- Quiz Time
- Photo Gifts
- Web Sudoku
- Message Boards
- Dating

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- Travel Offers

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16 August 2006

EDITORIAL - [whtimes@archant.co.uk](mailto:whtimes@archant.co.uk)[Have Your Say](#) | [Send To A Friend](#) | [Submit A Story](#) | [Print This Article](#)

WHEN two-year-old Elena Costa suffered a dangerous allergic reaction to a mosquito bite, her dad decided to wage a war on the needle-nosed pests.

And six years on he has designed the ultimate mozzie-bashing accessory - insect-repelling cloth.

George Costa, a sports textile specialist from Brookmans Park, told the WHT: "We were on holiday in Cyprus when our girl was two.

"She was getting bitten constantly and she's allergic to bites and repellent sprays, which is not a good combination."

When he got home George immediately set about finding a way to keep Elena, now eight, bite free.

A chat with the research and development team at his Hatfield-based company Armywear finally came up trumps.

"They were working on a self-moisturising fabric for Reebok," said the dad-of-three.

"So I said, 'If we can produce a moisturising fabric, why can't we use the same technology to impregnate it with a natural repellent?'"

The patented design was finally launched at the end of January this year and is proving to be a huge success, according to George.

The cloth comes in a range of sizes, from a small strip that can be used as a headband or wrist-tie to larger table-cloth or bed sheet pieces.

It uses a natural eucalyptus repellent and is also environmentally friendly and sensitive to the skin.

The talented team even developed an anti-mosquito teddy bear, called Armybear.

George said: "Elena loves it and it's been getting good use this summer. My kids won't go to bed without it! It's a bit of a hero product."

For more information visit the website at [www.armywear.co.uk](http://www.armywear.co.uk) or look out for Armywear products in major stores such as Boots, Sainsbury's and Mothercare.

By Steve Creswell



George and Elena with a piece of the special cloth

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